

DataGenic

integrating your world

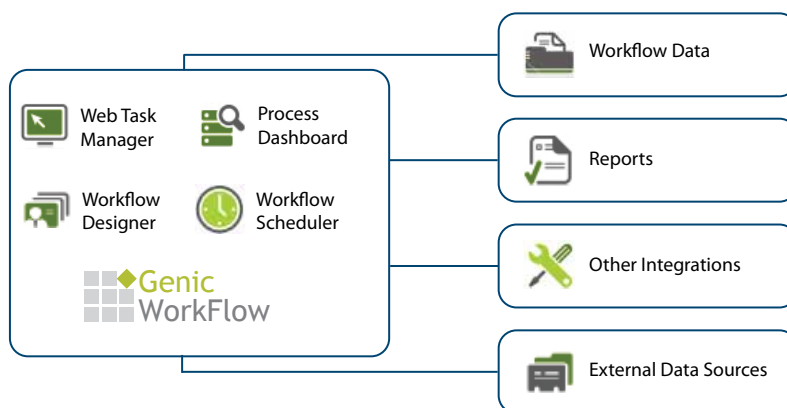
Genic WorkFlow

Genic WorkFlow



Enhancing Business Agility

Genic WorkFlow software is an easy-to-use, integrated application that extends the capabilities of Genic DataManager. Genic WorkFlow provides the ability to automate, manage and monitor business processes, whilst providing visibility and transparency throughout the workflow lifecycle. Mission-critical workflow processes can be supported and maintained, rolled out across the enterprise and quickly modified as processes evolve. By providing a flexible and robust framework for creating, coordinating, and monitoring business processes, Genic Workflow makes changing complex business processes easier, significantly enhancing business agility.



IT Dept:

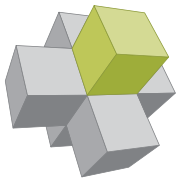
Information technology is a field driven by processes. From database maintenance to custom applications each role your IT staff plays involves a series of sequential tasks that contribute to the overall completion of the project. With multiple people working on the same project, order and communications are a must.

Risk Dept:

Complex and timely processing of information is key to the management of risk within a trading organisation. VaR calculations and M2M using internal forward curves, trades and external pricing can now be fully visible, monitored and audited throughout the process cycle whilst ensuring full compliance objectives are met.

Trading Dept:

Trade confirmation and forward curve entry processes can now be coordinated and managed in a more robust and flexible environment. Even price discovery processes can be setup, triggering buy/sell signals, when combined with Genic Intelligence.



Delivering immediate Benefits

One of the hallmarks of Genic WorkFlow is its flexibility. Processes can range from completely ad hoc, informal teamwork to rigidly structured procedures with multiple levels of approvals and automatic notification to managers when deadlines are missed. Genic WorkFlow software makes it easier to visualise, document and refine your company's processes to reflect changing business needs.

- **Delivers immediate and impactful ROI** — Line-of-business users can quickly model processes for optimization and automation.
- **Gives visibility and control to the business** — Process owners have visibility into process performance through alerts and a dashboard.
- **Ensures central management of business process** — Full traceability, versioning and auditing ensure key processes are managed for compliance and risk purposes.
- **Helps IT and lines-of-business speak a common language** — Business analysts and IT use a common language to collaborate on the deployment of processes.
- **Eliminates the boundaries between applications, systems, and people** — Supports a wide variety of human and system-centric processes.



Get better results from the processes, systems and people you have today...



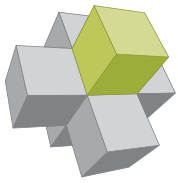
See what you have



Think about how to best allocate assets



Do things in the optimal way

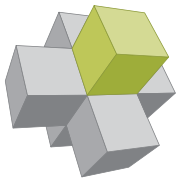


The Key Software Components

- **Business process management dashboard** providing complete visibility of live, historic and future scheduled processes.
- **Extensive library of workflow components** helping to accelerate the design and execution of all business processes and easily create new components.
- **Workflow design manager** allowing full visualisation of all workflow processes using the workflow components.
- **In-built scheduler** offering complete flexibility of workflow schedules.
- **Multiple business process views** ensuring full traceability of all data points throughout the workflow lifecycle.

Applying Genic WorkFlow to your Business

- Quickly identify and remedy any failure points in business processes.
- Re-run archived workflows with the version and roll-back manager.
- Provide audit reports of all workflow processes, input data and derived values.
- Perform data observation-level traceability.
- Support virtual and distributed users using web-based Task Manager.
- Apply email alert notifications to all workflow tasks.
- Fully automate all tasks within defined business processes.
- Combine process flow tasks with advanced intelligence processes, using Genic IntelliGence.
- Set-up task scheduling using time-based or business process events.
- Monitor all processes throughout the life cycle.



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About DataGenic

Since its creation in 2002, DataGenic is recognised as an international specialist in the delivery of data management solutions. DataGenic has developed an unrivalled knowledge of interval data, market pricing and reference data required by the industry, the complex usage of this data in analysis, trading, decision support, risk management, portfolio optimisation, operations and sales, and the technology needed to deliver and integrate information across the enterprise.

From a low-cost entry level to a full enterprise strength system, DataGenic sets a new standard in data management and operational efficiency by delivering the system infrastructure, flexibility and features to benefit from all their data assets within operational business processes.

Contact Information

For more information about DataGenic and how we can help your business please contact your nearest office.

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